

MUMZIBAH TALKS DAILY PODCAST MEDIA KIT 2026.

Inspiring Growth, Leadership, Wellness & Purposeful Living

MUMZIBAH

Author | Podcast Host | Content Creator | Entrepreneur

V O I C E | V I S I O N | V I S I B I L I T Y .



About



Mumzibah Talks Daily Podcast is a dynamic podcast dedicated to educating, inspiring, and empowering listeners through meaningful conversations with experts, entrepreneurs, authors, business leaders, wellness professionals, and changemakers from around the world.

Hosted by Mumzibah, an author, entrepreneur, and media host, the podcast explores topics that help individuals grow personally, professionally, financially, and spiritually. Each episode is designed to provide practical insights, inspiring stories, and actionable strategies that listeners can apply to their own lives and careers.

Our mission is to create a platform where knowledge meets inspiration, helping our audience unlock their full potential, overcome challenges, and pursue purposeful living.

My Specialities

1

PERSONAL DEVELOPMENT

Helping individuals build confidence, resilience, self-awareness, productivity, and success habits that support personal and professional growth.

2

ENTREPRENEURSHIP & BUSINESS

Featuring entrepreneurs, founders, business leaders, and industry experts who share practical strategies for starting, growing, and sustaining successful businesses.

3

LEADERSHIP & CAREER GROWTH

Exploring leadership development, workplace success, executive performance, career advancement, and professional excellence.

My Specialities

4

HEALTH & WELLNESS

Discussing physical health, mental wellness, stress management, healthy living, holistic wellness, self-care, and sustainable lifestyle practices.

5

WOMEN'S EMPOWERMENT

Highlighting stories, insights, and strategies that empower women to lead, thrive, build businesses, and create meaningful impact.

6

FINANCIAL LITERACY & WEALTH BUILDING

Providing practical conversations on money management, financial planning, entrepreneurship, investing, and long-term wealth creation.

My Specialities

7

FAITH, PURPOSE & PERSONAL TRANSFORMATION

Exploring purpose-driven living, spiritual growth, values-based leadership, and overcoming life's challenges.

8

MENTAL HEALTH & EMOTIONAL WELL-BEING

Addressing resilience, burnout prevention, emotional intelligence, mindfulness, work-life balance, and mental wellness.

9

AUTHORS, BOOKS & STORYTELLING

Featuring authors, publishers, thought leaders, and storytellers who inspire audiences through ideas, experiences, and transformational messages.

My Specialities

10

RELATIONSHIPS & FAMILY LIFE

Discussing communication, healthy relationships, parenting, family dynamics, and personal fulfillment.

11

EDUCATION AND LIFE-LONG LEARNING.

Encouraging continuous learning through conversations with educators, experts, coaches, and industry leaders.

GUEST CATEGORIES

- Entrepreneurs & Founders
- Authors & Publishers
- Coaches & Consultants
- Business Executives
- Leadership Experts
- Wellness Professionals
- Mental Health Advocates
- Financial Experts
- Motivational Speakers
- Women's Empowerment Leaders
- Educators & Researchers
- Technology Innovators
- Nonprofit & Community Leaders
- Publicists & Media Professionals
- Industry Thought Leaders

IDEAL SPONSORSHIP CATEGORIES

- Health & Wellness Brands
- Books & Publishing Companies
- Business Services
- Coaching & Consulting Firms
- Educational Platforms
- Financial Services
- Productivity Tools
- Lifestyle Brands
- Technology Companies
- Personal Development Products
- Women's Empowerment Brands
- Professional Development Organizations

AUDIENCE STATISTICS

6.5K

FACEBOOK FOLLOWERS

13.4K

TIKTOK FOLLOWERS

MAIN DEMOGRAPHIC

35%

Woman Followers

66%

MEN FOLLOWERS

25-54

Years Old

AUDIENCE LOCATED

63%

NIGERIA

23%

OTHERS

7.9%

SOUTH AFRICA

6.1%

PHILLIPINES



MAIN DEMOGRAPHIC

AUDIENCE LOCATED

SPOTIFY BREAKDOWN

50%
Woman Followers

50%
MEN FOLLOWERS

28-34(50%)

Years Old

45-59(50%)

Years Old

68.5%
USA

2.2%
france

11.9%
PHILLIPINES

2.2%
NIGERIA

4.7%
Canada

1.5%
GHANA



SPOTIFY BREAKDOWN

0.7%
PANAMA

1.5%
SPAIN

1.5%
PAKISTAN

0.7%
CROTIA

1.5%
BAHAMAS

0.7%
GEMANY

1.5%
KENYA

0.7%
EYGPT





MY BOOKS

THE BOYISHNESS IN THE MAN

WHEN OVER-UNDERSTANDING
BECOMES YOUR UNDOING.

Our Process



DISCOVERY & CONNECTION.

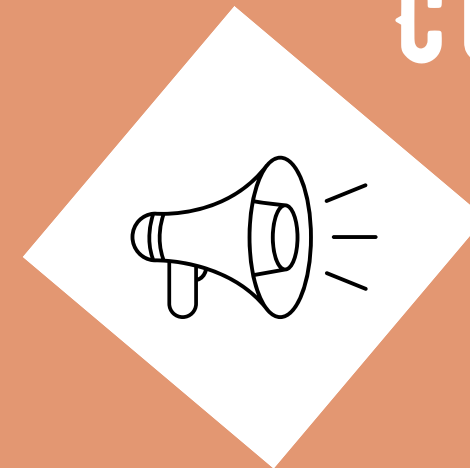
We begin by learning about our guests, sponsors, brands, authors, entrepreneurs, and experts to ensure there is a strong alignment with our audience and mission.



CONSULTATION & PLANNING

Once a partnership is confirmed, we schedule a planning session to discuss:

- Interview topics
- Key talking points
- Promotional goals
- Sponsorship objectives
- Audience engagement opportunities



CONTENT PREPARATION

Our team prepares for each episode by:

- Researching the guest or brand
- Developing interview questions
- Creating promotional assets
- Scheduling recording sessions
- Coordinating logistics and timelines

Our Process



RECORDING & PRODUCTION

Our production process includes:

- Interview recording*
- Audio editing*
- Quality review*
- Episode formatting*
- Publishing preparation*



PROMOTION & AUDIENCE ENGAGEMENT

Before and after release, we actively promote each episode across our digital platforms. Promotional opportunities may include:

- Social media campaigns*
- Guest spotlight graphics*
- Sponsor recognition*
- Website features*
- Audience engagement posts*
- Community outreach*



PUBLICATION & DISTRIBUTION

- Spotify*
- Apple Podcasts*
- YouTube*
- Amazon Music*
- Podcast directories*
- Mumzibah.com*

Our Process

LONG-TERM RELATIONSHIP BUILDING

We view every collaboration as the beginning of a lasting relationship.

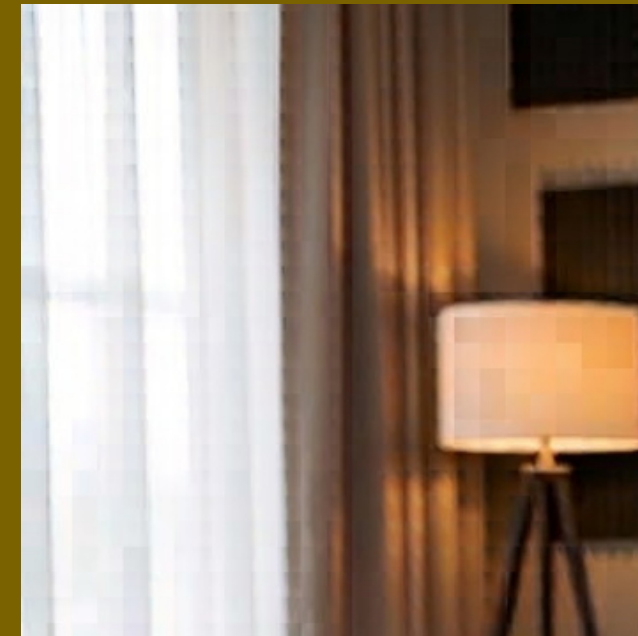
We continue to support our guests and partners through:

- *Future collaboration opportunities*
- *Repeat appearances*
- *Brand partnerships*
- *Speaking opportunities*
- *Cross-promotional initiatives*

OUR COMMITMENT

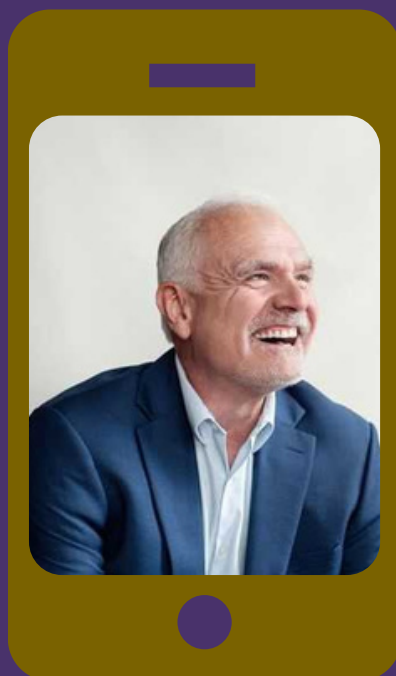
At Mumzibah Talks Daily Podcast, our commitment is simple:

Deliver meaningful conversations, amplify expert voices, support impactful brands, and create value for audiences around the world.



LET'S WORK TOGETHER

- *Whether you are a sponsor, author, entrepreneur, thought leader, publicist, or industry expert, we welcome the opportunity to collaborate and share your story with our growing audience.*
- *Website: [Mumzibah.com](https://mumzibah.com)*
- *Email: mumzibahh@gmail.com*



STEVE BARTON
U.S.A.



ALLISON BRENNER
CEO, INNERVUE.



JACK DAVIS
INSURANCE POLICY
CONSULTANT.



BRIGID KENNEDY
VIRGINIA



JEFFEREY LIENEBERGER
UNITED KINGDOM.



PETER BOOLKAH
HOUSTON.

FEW GUEST THAT
WORKED WITH ME.





SPONSORSHIP PACKAGES



BRONZE

PRE-ROLL MENTIONS

\$25

ABOUT 5 TO 10MINS



SILVER

MID-ROLL MENTION

\$50

ABOUT 5 TO 15MINUTES



GOLD

*Sponsored segment + social
media promotion*

\$100



PLANTINUM

*Dedicated interview + social promotion
+ website feature*

\$300



CONTACT



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THANK YOU FOR WORKING
WITH MUMZIBAH.